

# CREATIVE

AUSTRALIAN CREATIVE - INSPIRATION FOR CREATIVE PROFESSIONALS

## TAKE THE MINI CHALLENGE

### JUDGES' SCORE

Axis Awards in review

### LOCATION, LOCATION!

Local shoot spot treasures

### SPECIAL GROUP

The agency lives up to its name

### ANOTHER KNOCK OFF

Creative sampling gone too far

## THE NEW ZEALAND ISSUE

[australiancreative.com.au](http://australiancreative.com.au)

MAY 10  
\$6.50 AUD \$7.00 NZ INC GST



PRINT POST APPROVED  
PP255003/0936

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# The full package

## NIAMH PEREN

BACHELOR OF FINE ART (HONOURS)  
AND BACHELOR OF HISTORY,  
ELAM SCHOOL OF FINE ART, UNIVERSITY OF  
AUCKLAND, (BFA HONS 2010, BA 2011)

## BACKGROUND

Niamh Peren is studying at the University of Auckland. Her film *Moustache Me Oh My* was screened nationally at Austria's arts program Helix and in 2008 the Egyetemleges Film Festival of Budapest screened her films *Bubblegum* and *Waterlord*.

Peren (pictured) has worked for fashion designer Karen Walker as a research assistant and held the position of co-director and director of photography for Florian Habicht's film *Land of the Long White Cloud*. She has created a short documentary for artist Phil Price and a music video for band The Checks' single 'The God Birds'.

## CURRENT PROJECT

Peren's fascination with her local area of Central Otago in New Zealand is currently being channelled into a new film. Presently in pre-production, she plans to create a cinematic documentary about rabbit hunting in the region. She believes the weather, the lines, the colours, the smell, the wildlife and the people are a potent mix of rugged beauty and startling power.

[niamh@niamhperen.com](mailto:niamh@niamhperen.com)  
[niamhperen.com](http://niamhperen.com)

